

TIE **CON**
FOSTERING ENTREPRENEURSHIP
CANADA 2016



2016

CONFERENCE THEME & PANELS



TiECon Canada 2016 Conference Theme:

Disruptive Entrepreneurship

We are all aware of the power of disruptive technologies and business models. Small startups with limited resources are challenging industry leaders and leaving them with only one option - Innovate or Die. While disruptive models are threatening the incumbents, they are opening up endless possibilities for innovative entrepreneurs. In November 2016, Canadian entrepreneurs will gain an edge in the world of innovation and Disruptive Entrepreneurship. Get ready for a day and half of immersion into the latest technological innovations and disruptive business models across multiple industries, delivered by the successful entrepreneurs and leading experts in the field.

TiECon Canada 2016 Conference Panels:

Applying Lessons Learned from Games to Business

Description:

Gamification is the process of engaging people and changing behaviour using game mechanics in a non-game context. Essentially, it's taking what's engaging about games and applying it to situations that maybe aren't so fun. For example, organizations are using gamification to find new ways to educate employees on the importance of cybersecurity, through gaming elements like one-on-one competitions, rewards programs and more.

Gamification is currently being applied to customer engagement, employee performance, training and education, innovation management, personal development, sustainability, health and wellness – and the list continues to grow.

This panel will explore how gamification is transforming various business processes.

FinTech

Description:

Long seen as a highly technical, highly regulated industry dominated by giant banks that resist disruption, finance is now riding an entrepreneurial wave. The financial services industry is

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facing a wave of digital disruption that is starting to reshape the sector, with startups developing next generation technology in emerging payments, financial services, peer-to-peer transactions, alternative lending and crypto-currencies.

Demand for upstarts' services is strong, piqued by widespread frustration with big banks; supply is growing, fueled in part by financial types itching to do something other than toil inside those same megacorporations. Perhaps most important, customers have embraced the idea, thanks to the rise of the mobile, on-demand economy.

This panel will explore some of the recent FinTech trends shaping our future.

3-D Printing

Description:

Today, with 3-D printing, we can print a lot more than just words and images. With the emergent technology, any desktop computer can output objects as simple as a ball and as intricate as a human bone. Printing in a variety of materials, from bendable nylon filaments to strong thermoplastics, these devices have gone from invention to adoption twice as fast as the photocopy machine. And this 3-D printing revolution signals big changes for small businesses, allowing them to keep development costs low, innovation churning and a new way to keep their secret prototypes in-house and safe from copycats.

Meanwhile, the 3-D printing industry is also developing fast, with industry giants like Stratasys acquiring upstarts like Makerbot for \$408 million. But innovative outfits are forming all the time.

This panel will explore the journeys of four 3-D printing entrepreneurs.

Revolution of Driving

Description:

There is an arms race for small artificial-intelligence and autonomous-vehicle technologies. In their pursuit of self-driving cars, automakers are increasingly turning to the very industry they're competing against: Tech start-ups that already have the platforms, software and data that can easily be integrated into those cars. And both tech companies and investors are taking notice.



This panel will explore the rapid adoption of the autonomous car and some of the technologies required to help it happen.

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